

Carrie LED Lamp



Lighting—Press Release
AW18

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by Norm Architects



Carrie LED Lamp



The Carrie LED Lamp embodies what makes Scandinavian design great: minimalism, innovation, love of light, and the indefinable “hygge”. The portability and diffuse glow make it useful for both indoor and outdoor lighting.

Designed by Copenhagen-based Norm Architects as a portable, lightweight lamp, the Carrie LED Lamp is unique for its multiple uses and mutability. With a sleek, functional handle and a warm orb of light nestled gently in a basket-like base, the lamp is useful almost anywhere and supplies 10 hours of battery time when fully charged; even on the go, as it is cordless and comes with a USB charger. Move it from your office to your bedside table, to your evening picnic in the park, and in your bicycle basket as you ride home. The cosy light, which comes with three different light levels, brings comfort and sophistication wherever you are. The new line extension comes in a brushed brass finish, bringing an additional sense of richness and elegant texture to the sleek lines of the lamp.

Please note that the lamp is tested to IP20. Thus, Carrie LED can be used indoor and outdoor, but must not be used in moist conditions and rain.

About the Designer

Founded in Copenhagen in 2008 by Jonas Bjerre-Poulsen and Kasper Rønn, Norm Architects specialise in residential architecture, commercial interiors, industrial design, photography and art direction. Today, the group regularly collaborates with MENU, helping to drive the evolution of the brand and its product offerings. Norm Architects' name reflects the group's emphasis on the importance of drawing inspiration from norms and traditions within architecture and design – particularly the Scandinavian design principles of timeless aesthetics and natural materials, and the modernist values of restraint and refinement. Guided by these principles, Norm Architects produce design that unites good materials and craftsmanship, while embodying beauty, traditions, history and, most importantly, timeless simplicity, where there is nothing more to add or take away.

Notes to Editor

MENU is a Scandinavian design brand with a simple purpose: to make the world more beautiful, less complicated, and a little bit nicer to wake up to.

Since 1978, we have harnessed the skills of top designers and craftspeople in Scandinavia and around the world to create contemporary design that is clean, clever and natural. These principles culminate in an aesthetic we call soft minimalism. Together with our Danish Modernist roots, this concept serves as a foundation for our designers as they find new ways to unite our heritage with a fresh vision for modern living, reimagining mid-century modern values to bring irresistible new ideas to people and spaces. Your chosen objects will be with you for years to come. We know every decision you make is important, and we want nothing more than to bring joy, beauty and ease to the process of designing your space. It's why we exist and what we do best.

Product Type

LED lamp

Environment

Indoor / Outdoor (dry conditions only)

Dimensions (cm / in)

H: 24,5 cm / 9,6"

Ø 13,5 cm / 5 ¼"

Colours

Black

White

Burned Red

Olive

Brushed Brass

Carrie LED Lamp



Black
4863539



White
4863639



Burned Red
4863349

Carrie LED Lamp



Olive
4863429



Brushed Brass
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