



PRESS RELEASE

**Hashira Collection**  
*by Norm Architects*

# Hashira Table Lamp

BY NORM ARCHITECTS

The Hashira Collection is our modern, Nordic take on the traditional Japanese rice paper lantern. Designed by Norm Architects and named after the Japanese word for column or pillar, the textile lamp collection fills spaces with cosy, ambient light. Offered in floor, table, pendant and cluster iterations, the elegant series is updated with a new fabric shade. The raw and gossamer slub linen not only acts as a diffuser, projecting the light in multiple directions while creating a cosy, glare-free ambience, it also adds palpable appeal that enhances the softness of an interior – acoustically as well as tactually.

## About The Designer

Founded in Copenhagen in 2008 by Jonas Bjerre-Poulsen and Kasper Rønn, Norm Architects specialise in residential architecture, commercial interiors, industrial design, photography and art direction. The name, Norm Architects, reflects the group's emphasis on the importance of drawing inspiration from norms and traditions within architecture and design – particularly the Scandinavian design principles of timeless aesthetics and natural materials, and the modernist values of restraint and refinement. Guided by these principles, Norm Architects produce a design that unites materials and craftsmanship, while embodying beauty, history and, most importantly, timeless simplicity, where there is nothing more to add or take away.

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**PRODUCT TYPE**  
Lamps

**ENVIRONMENT**  
Indoor

**DIMENSIONS**

**Pendent - Ø18**  
H: 60 cm / 23,6"  
Ø: 18 cm / 7,1"

**Pendent - Ø30**  
H: 90 cm / 35,4"  
Ø: 30 cm / 11,8"

**Cluster - Ø32**  
H: 60 cm / 23,6"  
Ø: 37 cm / 14,6"

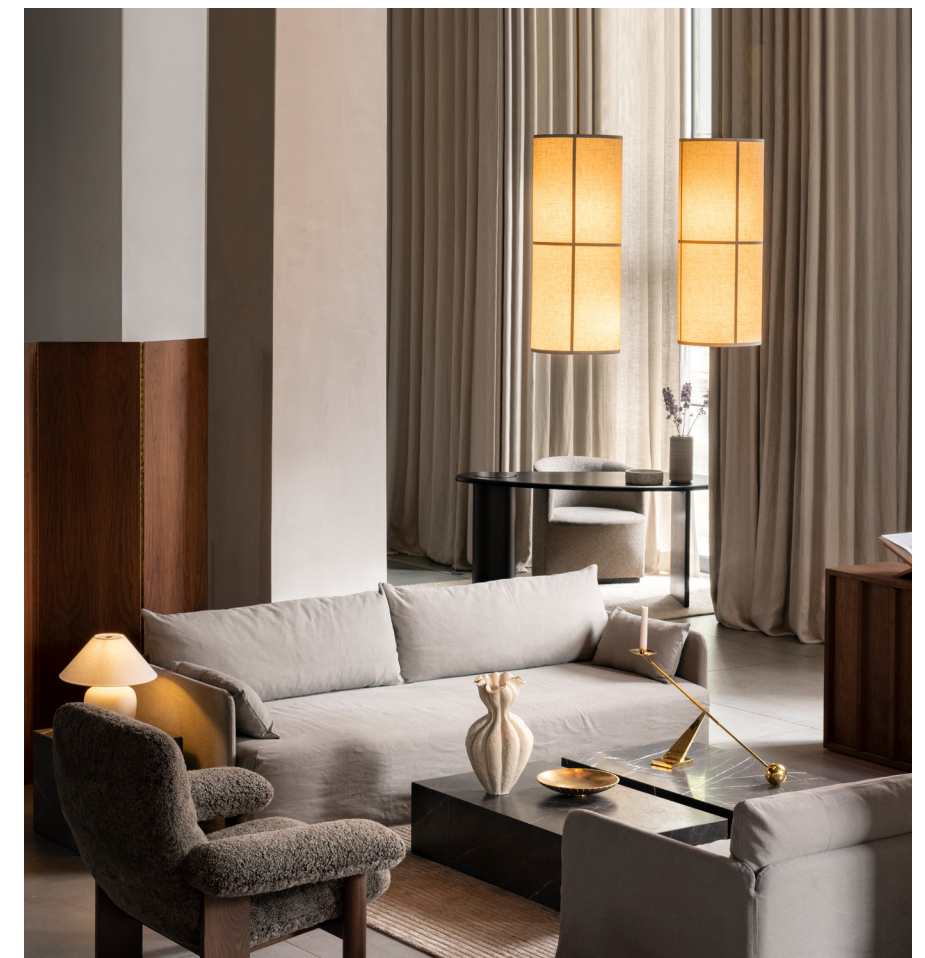
**Cluster - Ø60**  
H: 90 cm / 35,4"  
Ø: 61,5 cm / 24,2"

**Table lamp**  
H: 49,5 cm / 19,5"  
Ø: 18 cm / 7,1"

**Floor lamp**  
H: 83 cm / 32,7"  
Ø: 30 cm / 11,8"

**COLOUR**  
White, bronzed brass  
Raw, bronzed brass

**MATERIALS**  
Thickness of line may vary giving a slightly different light.



## A Sense of Community

MENU has always been fascinated by the way in which individuals and spaces can be united through great design. In our pursuit to craft furniture, lighting and interior accessories shaped by purposeful details, high-quality materials and human needs, we create strong and lasting relations between designers, manufacturers and customers. The sense of community that results from this union of like-minded individuals fosters a deeper sense of belonging – and products that stand the test of time, inviting human connection, inspiration and experimentation to push the boundaries of modern design. We truly believe that when we work collectively, we achieve more than we do individually: the sum of our work and of our connections is always greater than its parts, and our softly minimal designs and collaborative spirit help to join the dots between the home, the workplace and the service industry, redefining how we use space and, ultimately, how we connect to those around us.



## MENU at The Audo



MENU's showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, community-building universe. The Audo features an inspiring mix of original features and thoughtful new accompaniments from an eclectic mix of premium brands – not least MENU's comprehensive range of furniture, lighting and accessories which are put to their truest test together with a curated selection of products from global brands. Abbreviated from the Latin *Ab Uno Disce Omnes*, meaning *from one, learn all*, The Audo reflects MENU's founding philosophy of collaborative spirit. Redefining how we use design, space and, ultimately, how we connect to one another, this creative destination is a hub for powerful ideas, beautiful design and inspiration.