# Audo

## COPENHAGEN



HASHIRA LINEAR PENDANT LAMP AND
HASHIRA CEILING LAMP
Designed by *Norm Architects*

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*New lamps update the Japanese-inspired Hashira Collection.*

The Hashira Collection, designed for Audo by Norm Architects, was inspired by a field trip to traditional Japanese Washi papermakers. This fusion of cultures is evident in the collection's design philosophy, which profiles a perfect balance of aesthetics and proportion and simplicity and character, all encapsulated in rounded forms. Audo Copenhagen now introduces new designs to the collection.

The Hashira Linear Pendant Lamp offers a fresh take on the collection with its horizontal form, ideal for placement over dining tables or desks. The streamlined lamp is suspended by wires from the ceiling and its raw linen shade is held in place by magnets, eliminating the need for bulky screws and enhancing its clean, modern look. Its dimmable, replaceable LED light source emits a warm glow, bright enough for tasks yet subtle enough to create a relaxing ambience.

The Hashira Ceiling Lamp reduces the characteristic elements of the Hashira Collection to their purest forms. Subtle, sophisticated and sitting flush against the ceiling, it emits ambient light that diffuses gently through its slub linen shade. The bulb is not included, allowing users to select their preferred light intensity and warmth.

The Hashira Collection now comprises a comprehensive range of lighting designs including pendant, table, floor, portable and ceiling lamps. The new additions are equally suited to private homes, where they can enhance hallways and home offices, as well as professional spaces such as restaurants, hotels and workspaces.

*About the Designer*

Founded in Copenhagen in 2008 by Jonas Bjerre-Poulsen and Kasper Rønn, Norm Architects specialises in residential architecture, commercial interiors, industrial design, photography and art direction. The name reflects the studio's emphasis on drawing inspiration from norms and traditions in architecture and design—particularly the Scandinavian design ideology of timeless aesthetics and natural materials and Modernist ideas of restraint and refinement. Guided by these principles, Norm Architects creates designs that unite materials and craftsmanship while embodying beauty, history and, most importantly, timeless simplicity—with nothing more to add or subtract. A longstanding collaborator with Audo, Norm Architects helps to drive the evolution of the brand and its products with the same fundamental ethos that guides its own creative direction: a simplicity that carries bigger ideas.

PRODUCT TYPE
Pendant
Ceiling / Wall lamp

ENVIRONMENT
Indoor

DIMENSIONS

*Linear Pendant Lamp*
H: 18 cm / 7,09"
W: 140 cm / 55,12"

*Ceiling Lamp*
H: 20 cm / 7,87"
W: 50 cm / 19,69"
D: 50 cm / 19,69"
Ø: 50 cm / 19,69"

COLOUR
Raw

MATERIALS
Linen, steel, PS plastic

Since May 2022, Audo Copenhagen has been part of
FLOS B&B Italia Group, a leading global high-end design group
operating a number of legacy brands in the world of luxury furnishings
and lighting, with a European cultural heritage. Driven by a purpose of
*"We design for a beautiful life"*, the Group designs for the planet, people,
and culture. The Group includes FLOS, B&B Italia, Louis Poulsen, Maxalto,
Arclinea, Azucena, FENDI Casa, Audo Copenhagen and Lumens.

Audo Copenhagen is a luxury source for high-end design
furniture, lighting and accessories reflecting Danish heritage
and a contemporary, global outlook.

The brand actively partners with leading architects and interior
designers from around the world including Norm Architects,
Colin King and Danielle Siggerud and stewards iconic designs
including the timeless Kubus collection by architect Mogens
Lassen, The Tired Man by Flemming Lassen and the
Plinth Collection by Norm Architects.