

# Circular



Pendant

Lighting — Product Sheet  
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by Studio WM



# Circular



Smart technology hidden in a soft, organic form that appears anything but technical: this is the beautiful contrast that defines Rotterdam-based Studio WM's new Circular Lamp. The indoor pendant was conceived to meet our constantly changing lighting needs. To do so, it comes with an app, making it easier than ever to adjust both the light intensity and temperature of the lamp to best suit the time of day, the season, or the desired ambience.

The Circular Lamp's sophisticated reflector uniformly distributes diffused, comfortable light that does double duty as both task lighting and general, mood-setting room illumination. Imagine switching the mood in the office from work to happy hour, or shifting gears from well-lit cooking to intimate entertaining in the home kitchen – all with just a few taps on your phone or tablet, from anywhere you happen to be. It's that simple.

Clean, modern lines lend the Circular Lamp architectural versatility and open up endless decorating possibilities. The Circular Lamp is available in anodized or powder-coated aluminum, in either brushed bronze or black, both with a fabric-covered electric cable that gently flows into the shade, bringing focus to its elegant shape. Although the lamp is quite large, its slender, refined profile makes it suitable for spaces big and small. Hang it solo or in multiples, staggered or in neat rows, in one finish or both: it's easy to define areas and create playful visual effects with various installations.

By installing and using the mobile app, you can control light intensity and color temperature. You can add multiple fixtures into the same system so that you can control one or many lamps with the swipe of a thumb. If the lamp is installed without using the application, it defaults to a medium temperature and intensity for everyday work and life.

True to the designers' credo that every detail must have meaning, the Circular Lamp's gently curved shade evenly illuminates surfaces and surroundings while ensuring that its light never produces undesirable glare or shines directly into our eyes.

## About the Designer

Studio WM was founded in 2010 by Wendy Legro and Maarten Collignon. Based in Rotterdam, the team operates in the fields of product design, scenography, commercial interiors and installations. Great attention to detail and an intuitive approach to the sensorial experience are at the heart of Studio WM's work. Guided by all the senses, the team continually strives to create seemingly simple, poetic designs that will reflect the love that went into making them for years to come.

## Product Type

Pendant

## Environment

Indoor

## Dimensions (cm / in)

H: 23 cm / 9,1"

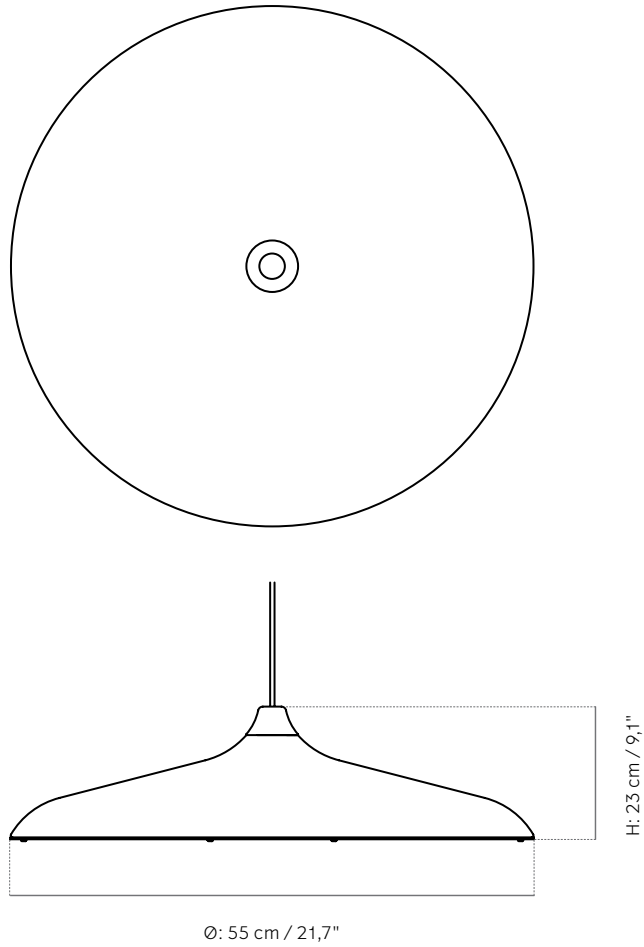
Ø: 55 cm / 21,7"

## Colours

Black (RAL 9005)

Bronzed Brass

# Circular Technical Specifications



## Production Process

Spun Aluminum

## Materials

Powder Coated or Anodized Aluminum, LED, PCB, PC.

## Classification

IP20

## Weight item (kg)

3,5 kg

## Certifications

LVD: EN60598-2-1:1989;EN60598-1:2015+A1:2018;EN62471:2008; EN62493:2015;EN62031:2008+A1:2013+A2:2015

## Voltage (V)

230

EMC: EN60598-2-1:1989;EN60598-1:2015+A1:2018;EN62471:2008; EN62493:2015;EN62031:2008+A1:2013+A2:2015

## Light Source & Energy Efficiency Class

LED 12 watt, A

## Packaging Type

Giftbox

## Light Specification

800 lumen

2700 - 4000 Kelvin (Standard 2700 Kelvin)

Ra > 90

## Packaging Measurement (H \* W \* D)

20 cm \* 62,7 cm \* 62,7 cm

## Cord Material and Colour

Black Textile

## Care Instructions

Use a soft dry cloth to clean. Do not use any cleaners with chemicals or harsh abrasives. Avoid using water.

## Cord Length (cm / in)

500 cm / 197"

# Circular



Black  
1680539



Bronzed Brass  
1680869