

miffy shines

GUIDE



Discover her
in every
setting with
**new
content**
and clear
storylines.

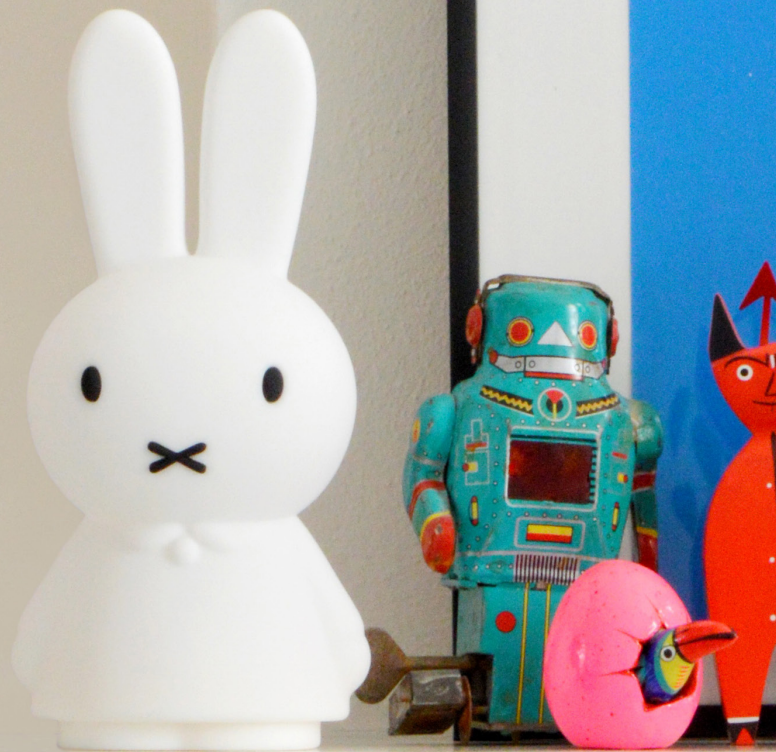
**READ ALL
ABOUT IT
NOW.**

From nursery
nights to weekend
getaways —
meet the light that
does it all.

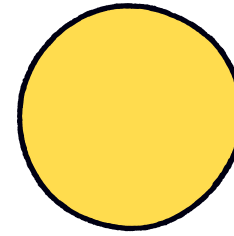
**Sweet,
useful, and
made to
move**

**Four lifestyle
images included
in our mediakit,
ready to use.**

She's a
little light,
but full of
character.



ADDS INSTANT ATMOSPHERE



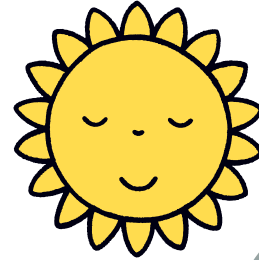
Small in size, big on charm. Miffy Shines adds warmth and personality to any space—from nursery to living room.

- ❄️ A cosy glow, perfect for quiet evenings
- 🐰 A standing design — a unique take on the familiar Miffy shape
- ★ Adds character and charm to everyday spaces






She's the kind of light that gives
comfort & familiarity,
wherever you go.

TRAVEL ESSENTIAL



Take her with you, wherever you go. Miffy Shines is lightweight, portable and always ready to glow — from sleepovers to weekends away.

-  Lightweight and portable
-  Rechargeable with up to 120 hours of battery life
-  Soft and safe

A little gift
with **a lot**
of heart.




miffy shines



A SPECIAL GIFT



Familiar, timeless, and full of heart. Miffy Shines makes a thoughtful gift for any moment that matters — small enough to give, sweet enough to remember.

-  A thoughtful gift with a familiar face
-  Loved by little ones, remembered by grown-ups
-  Soft, warm and made to last






There's something **comforting** about knowing she's always there, **softly shining** next to the bed.

EASY FOR BEDTIME



A soft glow for winding down. Miffy Shines brings calm to the bedtime routine — whether it's story time, tucking in, or just keeping watch through the night.

-  Soft, warm light to ease into sleep
-  Tap to adjust to four brightness levels
-  Rechargeable

